

In-camera

The CVRD Board passed a motion to consider this report in the open meeting at the September 29, 2020 in-camera meeting.

FILE: 6750-20

DATE: September 22, 2020
TO: Chair and Directors
Regional District Board
FROM: Russell Dyson
Chief Administrative Officer

Supported by Russell Dyson
Chief Administrative Officer

R. Dyson

RE: Economic Development Service Workshop

Purpose

To provide a draft agenda presented by the facilitator Gordon McIntosh for a workshop on economic development with the Comox Valley Regional District Board (CVRD) and the Comox Valley Economic Development Society (CVEDS).

Recommendation from the Chief Administrative Officer:

THAT the Comox Valley Regional District Board approve the agenda attached as Appendix A to the staff report dated September 22, 2020 for the economic development workshop on October 13 and 14, 2020.

Executive Summary

The CVRD is planning an economic development workshop facilitated by Gordon McIntosh on October 13 and 14, 2020. The CVRD and CVEDS have a new contract for economic development services, with a main focus for CVEDS to support the Economic Recovery Task Force. The Task Force is considering a number of recommendations submitted by industry advisors. COVID-19 is a major health care crisis, but it is also a major economic crisis and the CVRD, municipalities and CVEDS can assist with the business communities' recovery.

The workshop will provide the CVRD Board an opportunity to discuss ideas for the intended review of all aspects of the Comox Valley Economic Development Service function by December 31, 2021. It will also engage the CVRD Board and CVEDS to discuss the top priorities from the Economic Recovery Task Force and relevant priorities from Innovate 2030 with the goal of providing a framework for the CVEDS 2021 Work Plan. A draft agenda for the workshop is attached as Appendix A for the Board's consideration and approval.

Section 90 of the *Community Charter* states, in part, that all or part of a meeting may be closed to discuss negotiations and related discussions respecting the provision of a service. As per Section 90 of the *Community Charter*, this matter should remain confidential until such time as the board resolves otherwise, as release of information could harm the interests of the regional district.

Prepared by:

S. Smith

Scott Smith, RPP, MCIP
General Manager of Planning and
Development Services Branch

Attachments: Appendix A – “Draft agenda for the October 13 and 14, 2020 workshop on the Economic Development Service”

COMOX VALLEY REGIONAL DISTRICT
ALIGNED for Economic Readiness & Growth

Date: CVRD Board & Staff – 9:00-12:00 Tuesday October 13th & 9:00-1:00 Wednesday October 14th

CVRD & CVEDS 12:00-5:00 Tuesday October 13th

Location: CVRD Civic Room

Facilitator: Gordon A. McIntosh – PhD & CLGM

'DRAFT' AGENDA

PURPOSE

To identify topics of CVRD Board interest for exploration with CVEDS to arrive at priority expectations for the 2021 CVEDS workplan to ensure mutual alignment.

9:00-12:00 Tuesday October 13 - CVRD Board & Staff

INTRODUCTION

- | | | |
|----|--|---------------------|
| 1. | Propose Session Aims – Purpose & Deliverables | <i>Presentation</i> |
| 2. | Confirm Participant Aims | <i>Round Table</i> |

I will briefly present some context, principles and aims for roundtable feedback

1.0 STRATEGIC CONTEXT

- | | | |
|----|---|---------------------|
| 1. | CVEDS Status – Mandate, Resources & Contract | <i>Presentation</i> |
| 2. | Recovery Task Force Status - Update | <i>Presentation</i> |

Thinking 5 minutes to make sure everyone is on the same page before we start

9:30

2.0 STRATEGIC TOPICS

- | | | |
|----|--|--------------------------------------|
| 1. | Conduct Rapid Scan – Current Economic Imperatives | <i>Round Table</i> |
| 2. | Determine CVRD Assessment Criteria | <i>Presentation & Discussion</i> |
| 3. | Review Recommendations – In-Progress & New Ideas List | <i>Discussion</i> |
| 4. | Select Strategic Topics – for discussion with CVEDS | <i>Discussion</i> |

Deliverables: *Strategic Topics for Discussion*

Important to get a sense of what is important to the Board as criteria to identify the most important topics of interest to discuss with the society ... or by CVRD

12:00 Lunch – CVRD Board & staff are joined by CVEDS members & staff

12:30-5:00 CVRD Board & CVEDS Members & Staff

3.0 STRATEGIC POSSIBILITIES

- | | | |
|----|---|---------------------|
| 1. | Review Exploration Process – 4 steps | <i>Presentation</i> |
| 2. | Explore Strategic Topics – response options | <i>Discussion</i> |
| 3. | Determine strategic criteria – urgency & reality check | <i>Discussion</i> |

Deliverables: *Strategic Possibilities List*

We are unpacking each only enough to inform the Board's priority setting (not CVEDS implementation)

9:00 Wednesday October 14

4.0 STRATEGIC PRIORITIES

- | | | |
|----|---|--------------------|
| 1. | Establish CVEDS Direction – work plan priorities | <i>Discussion</i> |
| 2. | Define Expectations – communication & reporting | <i>Discussion</i> |
| 3. | Identify CVRD actions – Board or operational | <i>Discussion</i> |
| 4. | Workshop Follow-Up | <i>Discussion</i> |
| 5. | Feedback | <i>Round Table</i> |

Deliverables: *CVEDS Work Plan Priorities & Workshop Follow-up Action List*